



TEAM RAINBOW INC ANNUAL REPORT 2021 – 2022

This Annual Report summarises the
financial and membership year to 30 June 2022
and events up to the AGM (11 Sept 2022)

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1 Team Rainbow Background

After extensive community discussions in 2016, the Manager of Plantation Resort took the initiative to host a public meeting on 16 March 2017, for Rainbow Beach ('Rainbow', as the village is known, colloquially) business owners and interested residents, to come up with strategies to deal with the ebb and flow of the tourism industry. A meeting was held in the function room at a local restaurant and some long-time business owners commented they had never seen so many local operators in the one room at a meeting. The meeting was the idea of local businessmen and women who felt something needed to be done to bring more visitors to town and in turn, help all businesses to improve their off-peak times.

There were 78 business owners or their representatives at the meeting, where attendees were walked through a network idea with an on-screen presentation. The network would create a group of businesses, to commit to working together, to promote each other's businesses. A jointly funded, local contract marketing manager would work to bring more visitors to Rainbow via events, online marketing, corporate business, and other methods.

The role would be, but not limited to, helping with existing events, bringing events to town, running regular meetings, keeping business owners up-to-date, helping new and existing businesses, attending trade shows to promote network members, and working with tourism bodies and local council on town issues. It was also suggested to build a website to be the face of Rainbow. The group aimed to include (not exclude) organisations into the network.

A follow-up meeting was held at the same venue, on 12 April 2017, for those persons who completed an EOI Form as their commitment to formally join the new group. At this meeting, attendees voted to form Team Rainbow (TR), to come together in the name of common good and mutual support.

Michael presented with slides, discussing the goal of TR to highlight the Rainbow community and create a network to promote tourism and build business in the area. The network, Team Rainbow, arose out of frustrations many proprietors in the area were feeling. Attendees reported a growing perception that resources were only being allocated to a small fraction of businesses operating in Rainbow.



Michael, in Rainbow with customers Chris, Matt & families

Just prior to this meeting, TR had already convinced a Triathlon event to return to Rainbow on 2-3 September 2017, after vowing not to return, after their last experience of being treated poorly by several businesses in town. The change in culture energised business owners, and particularly those new to the area. The Double Tri is now an annual event.

"It's an encouraging sign for the area when Rainbow is being called the next Byron Bay," Mr Read said, as reported in The Gympie Times, Cooloola Advertiser, and the Sunshine Coast Daily newspapers.

The next step for TR was to bridge the divide within the Rainbow Beach Commerce and Tourism (RBCT) Committee, with the end goal that the Team continues as a sub-committee, as voted at the meeting with TR waiting for RBCT's Committee, to meet.

The RBCT refused to meet with TR. At the next RBCT meeting, Michael Read tabled 20+ signed proxies that were ignored. In summary, the meeting was witnessed as being unconstitutional, paving the way for TR to proceed, independently.

2 About Team Rainbow Inc

Founded in 2017, Team Rainbow promotes tourism, business, sport, fitness, and healthy lifestyles among the local, diverse community. We help connect and promote member organisations that are non-discriminatory and welcome the participation of all people. We support inclusion and diversity.



*The original Gay Olympic Games 1 logo
Daz with Sara Waddell Lewinstein
(wife of Founder of Gay Games)*

Team Rainbow is a not-for-profit organisation staffed by volunteers. Team Rainbow represents its member organisations at international, inclusive, sporting events, such as the long running, Gay Games – the World's largest Sporting and Cultural Event.



We achieve this objective by hosting and promoting events and, welcoming and encouraging new members.



When and where appropriate, Team Rainbow serves as influencer and enabler for inclusive sport, to clubs and individuals, organisations, government, and the corporate sector.



Tom Waddell, Gay Games Founder

Here is a link to [Team Rainbow's Constitution](#).



2.1 About Regional Queensland

Team Rainbow was the first not-for-profit, community organisation to set about to unite towns that are not large enough to have their own incorporated Group, across regional Queensland.



Rainbow's famous Coloured Sands (where TR was founded)

2.2 Mission Statement

Team Rainbow would like to unite Regional Queensland as a community, by connecting Community and Clubs through Tourism, Business and Sport with the intent to welcome visitors who leave with a positive memory of their experience as a holiday destination, and to maximise opportunities from customer visitation.

2.3 Philosophy & Aims of Team Rainbow

Team Rainbow's intent is to unite Regional Queensland as a Team and be inclusive in its practices.

The following are TR's aims:

- To promote tourism and business opportunities throughout Regional Queensland, by matching experiences with customer expectations.
- To encourage and promote community participation in both competitive and non-competitive aspects of sports and related social activities at club, state, national and international level.
- As it determines on a case-by-case basis, TR may choose to associate itself by membership or affiliation with national and international event organisers and actively assist its members to participate in such events.
- To act as the coordinating and controlling authority in the conduct of carnivals/events and related social activities. When acting in this capacity, TR may require that any competition be conducted under the rules of the relevant controlling body for the particular activity.

2.4 Type of Business Structure

Team Rainbow is Incorporated (IA57202) and not-for-profit with the Office of Fair Trading approval to fundraise.

2.5 Competitive Strengths Analysis

- Personalised style of service to members
- Friendlier environment for members and new-comers to Regional Queensland to be assisted with community orientation and support
- No parochial disposition



This is the sort of welcome sign that should greet visitors

2.6 Team Rainbow Board Members

The following Officers were elected at the first Team Rainbow AGM, in 2018 and remain in their respective positions:

- Ms Ann-Marie Lavers-Grimm: President
- Dr Darryl Gauld OAM: Secretary
- Mr Phill Horne: Treasurer
- Ms Tracey Huxtable: Public Officer

All other Officers also remain in their respective role and continue to do so with gender parity:

- Ms Toni Bowley: Social Media
- Ms Manasa Tripuraneni: Web Manager
- Dr Darryl (Daz) Gauld: FGG Delegate 1
- Mr Phillip Horne: FGG Delegate 2
- Mr Tony Viterale: Events Manager
- Ms Kirsti Phillips: Sports Administrator

2.7 Membership

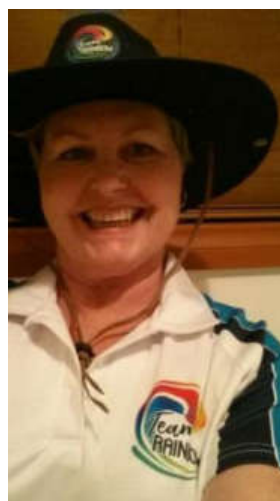


In 2022, we continue to welcome new members to Team Rainbow. Club and members' fantastic achievements and celebrations are regularly uploaded to our website and Facebook.

This link lists some of the [Team Rainbow Membership Benefits](#).

3 President's 2022 Report

Ms Ann-Marie Lavers-Grimm



In 2018, when I was first elected as Team Rainbow's President, I immediately thought about what I could contribute.

I believed that it was important to welcome back to Rainbow, the **Double Triathlon** event from the previous year, because TR had promoted that participants would be warmly welcomed to Rainbow.

Although last year's Mardi Gras Parade moved to Sydney's old show grounds, in light of COVID restrictions, TR did not participate. However, members are keen to participate in the 2023 Parade; an Application has been submitted to Mardi Gras.



The Board has maintained sufficient Officers to fulfil its complete programmes throughout the year.

To avoid some Directors fulfilling multiple roles, new Board members are always welcome and invited to nominate their interest, so that Team Rainbow can continue to maintain its support, to promoting a healthy lifestyle, to our inclusive community, in whatever way feasible.

On 24 August 2022, Team Rainbow marked its 5th anniversary since its incorporated formation. Our continued presence on the Rainbow scene is only due to the support from our sponsors, volunteers, and members.

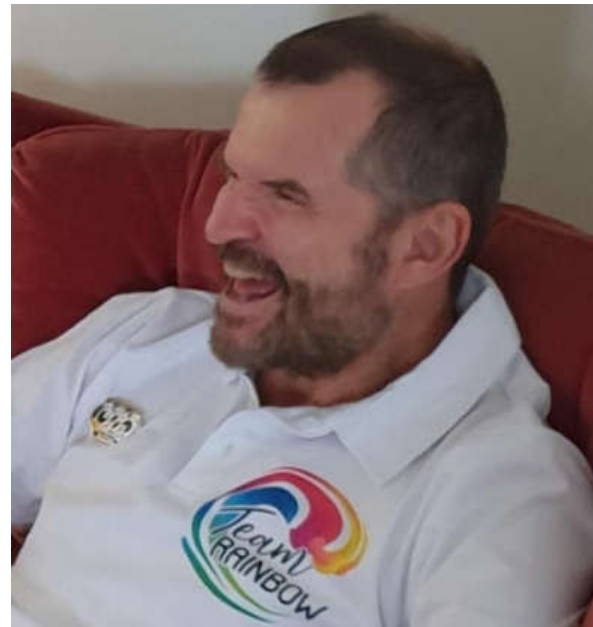
To all the volunteers who have helped to make this year such a great success, my sincere thanks, on behalf of the Board. Your participation is a strong indication of your support to ensure that Team Rainbow remains a united force, eg at international events. This kind of enthusiasm and participation from volunteers is essential, in order to promote our member Clubs and new residents who relocate to Regional Queensland, almost daily.

I apologise, in advance, if anyone has been inadvertently omitted throughout this Annual Report.

Thank you, Tony Viterale, Events Manager who has provided a summary of some events that he organised and promoted, in this Report.

Other highlights of the past year will be reviewed with details provided in their respective Sections, below.

4. Treasurer's Report – Phill Horne



4.1 Financial Position

Available funds will be used to provide insurance (Public Liability \$20m and Voluntary Workers) and support for our core activities that will depend upon member contributions.

Team Rainbow formally maintained its confirmation from the Office of Fair Trading to fundraise that was approved, in writing.

Financial Statements are available upon request.

4.2 Sponsorship

As always, we thank our previous sponsors (Section 14) and invite new sponsors, eg to support inclusive sport and events.

With the ongoing help, Team Rainbow has been able to meet its financial commitments throughout the year. This year, we welcomed Slazenger Australia and Ocean Breeze Seafoods as new Sponsors of our Tiny Town

Tennis Tournament. We also acknowledge the generous donation of our new banner from the City of Townsville Lions Club.

Other community organisations provide financial, media and in-kind support to both Team Rainbow and its member organisations. Thank you, sincerely, for allowing us the opportunity to foster inclusive sport and other events.



5. Marketing Tools –Manasa Tripuraneni

5.1 Website & Facebook

A website is often a potential visitor's first port of call and will influence any decisions when deciding to visit a destination. Team Rainbow's website is friendly, welcoming, and comprehensive with a large amount of information.

WordPress has enabled a striking look to our website, complete with a background image. WordPress has also enabled us to use various plug-ins for membership registration, contact forms and other links, eg to Facebook.

All coming events and other items of general interest are notified to our membership through Team Rainbow Inc Facebook: <https://www.facebook.com/groups/TeamRainbowInc/> that is receiving unprecedented views and 'Likes' from well, around Queensland, Australia and the World and, of course, our Team Rainbow website.

Our Administrators, Toni, Tony and Ann-Marie have done an excellent job, by interactively keeping members informed via Facebook.

Improvements to our website made it easier to keep members informed, renew memberships, etc. Please ensure that you share your next event with us, to add to the growing interest in sport and other events, in our region.

Thank you, to Dee and Andy White who have kindly provided TR with the link to their very informative [Cooloola Coast Realty Roundup](#).

Thank you, also, to [Brett's Drone Photography](#) and [Rory Sanders](#), for sharing spectacular footage of Rainbow Beach, on Team Rainbow's homepage: <https://teamrainbow.org.au/>

5.2 Uniforms, Badges, Banners

Thanks again, to Christie Wagenknecht, [Soda Graphics](#) for beautifully designing Team Rainbow's uniform, especially for local and international events:



And for also designing TR's badges that have now been widely distributed, locally and shared around the World:



Thank you also to Tony and Jane Cowden from Tin Can Bay Signs for designing TR's banners:



We now thank Australian-based, [Rainbow Roo](#) for their generous support in providing custom-ordered t-shirts (two different styles), online:



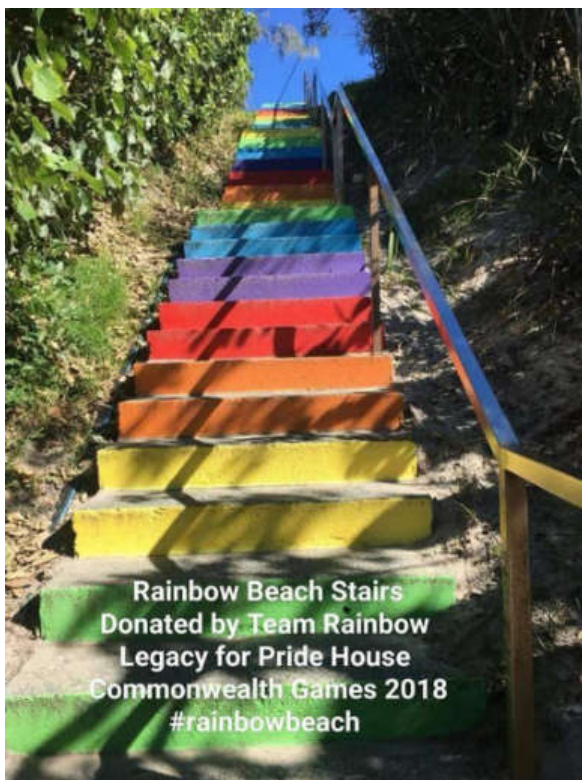
We also thank the City of Townsville Lions Club for kindly donating our new banner:



6 Team Rainbow Stairway to the Beach



Sponsorship from the Queensland Government, The Star and pwc enabled a Pride House, legacy plaque that was agreed and formally approved, to be positioned at the entrance, to the Team Rainbow Stairway to the Beach at Rainbow Beach, the founding home of Team Rainbow Inc who hosted Australia's first Pride House.



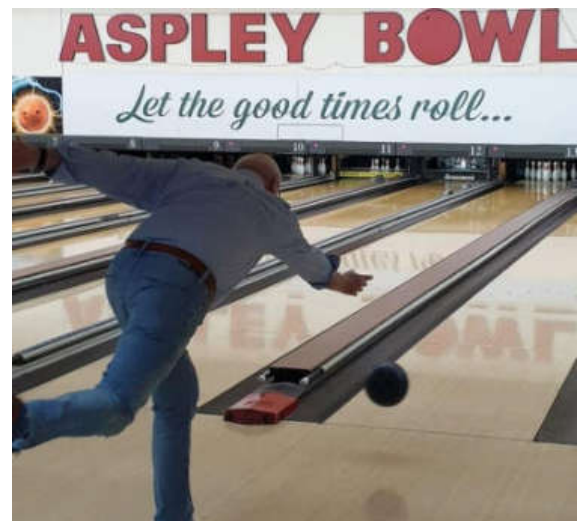
7 Event Manager's Report: Antonio Viterale



7.1 Ten Pin Bowling -- 11 June 2022



Team Rainbow hosted a well-supported Ten Pin Bowling event at Aspley with a demand for more such follow-up sessions:



7.2 Tiny Town Tennis Tournament @ Tin Can Bay -- 26 June 2022



Team Rainbow hosted another fantastic Tournament, where all participating Teams were warmly welcomed at the Tin Can Bay Tennis Club.



Peter Thwaites, again, ensured that the local media recorded an accurate summary of the day's events, including listing the Winning Teams:



7.3 Rainbow Beach Double Triathlon 30-31 July 2022:



Again, Team Rainbow supported this State-wide event with the organisers wanting to include Rainbow, annually. It was Team Rainbow who successfully convinced the organisers to return the event, to Rainbow Beach.

Disappointingly, this event had to be cancelled (in 2022), because of the exorbitant expense to close a street, so that competitors could safely leave their swimming in the ocean, to reach their bicycles for the next leg of their double triathlon.



Some of the Team Rainbow volunteers at the Double Tri



<https://www.abc.net.au/news/2022-07-29/pride-house-birmingham-commonwealth-games-lgbtqi/101280598>

7.4 Pride House Birmingham 29 July – 7 Aug 2022



It was lovely to see Team Rainbow recognised and remembered at Pride House Birmingham, when we hosted Pride House 2018:

7.5 Rainbow Beach Trail Festival 7 Aug 2022



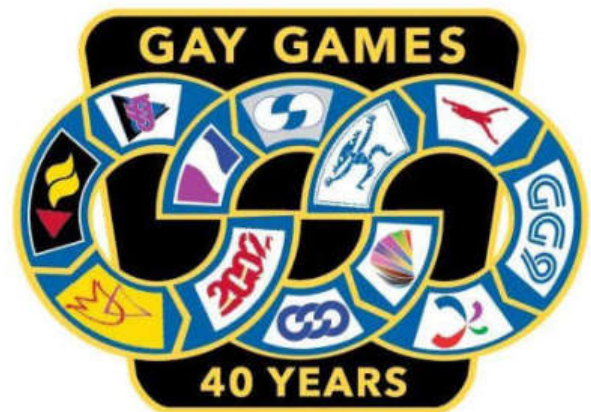
Team Rainbow was proud to welcome visitors on 6 August 2022, for another energetic day of fitness:

<https://www.runqld.com.au/rainbow-beach/>



The 40th Anniversary History Series was carefully produced and curated by Doug Litwin and Shamey Cramer:

[https://gaygames.org/40th Anniversary History Series?fbclid=IwAR2fstXqjaCLG2CJGIGMQJ0--dOggGvmnqnBckeCWCSH9HVF_igX3Fs8hLI](https://gaygames.org/40th%20Anniversary%20History%20Series?fbclid=IwAR2fstXqjaCLG2CJGIGMQJ0--dOggGvmnqnBckeCWCSH9HVF_igX3Fs8hLI)



7.6 Gay Games 40th Anniversary

40 YEARS OF GAY GAMES
Celebration Group Cruise
ALLURE OF THE SEAS®
6 Nights Western Caribbean
Sailing Aug. 28, 2022 from Fort Lauderdale, FL

RATES FROM:
Inside Balcony
\$305* \$415*

STEVE GRAND
OFFICIAL GUEST ARTIST

CONTACT US FOR BEST STATE RESIDENT RATE!
1-888-636-3667 Info@cruisehelp.org @CruiseHelpInc

7.6.1 40th Anniversary Presentation in Scarborough – 21 Aug 2022



Although the Moreton Bay Food and Wine Festival ended up being on the same day, we still had an enthusiastic group who enjoyed High Tea at the historic Reid's Place, to celebrate this momentous occasion.



7.6.2 40th Anniversary Presentation in Townsville – 28 Aug 2022



The Arcadian Surf Club on Townsville's famous, The Strand provided a memorable back-drop, for locals to unite, to celebrate the 40th Anniversary founding of the Gay Games.



7.7 Team Rainbow Joins Instagram

On 28 August, 2022, I finally got around to adding Team Rainbow to Instagram; just search: teamrainbowinc (as one string).

[This link will take you to Team Rainbow Inc on Instagram.](#)

8 Community Engagements

8.1 Pride in Sport Australia



8.2 Change The Game Australia



<https://www.facebook.com/groups/ChangeTheGameAus>

8.3 Youth Pride Walk Townsville 18 June 2022



Townsville locals enjoyed perfect weather for a stroll along The Strand, to demonstrate their visibility and unity.



8.4 BBQs and Pool Parties



Members attended many BBQs throughout Regional Queensland. Here are a few memories:





8.5 Townsville Pride Centre (proposed)

After several emails and telephone conversations, Kelli Bowie and Daz Gauld attended a meeting at the Townsville City Council office, on 23 Aug 2022 with Cassie James, Paul Viero, Glenys Hargreave and Nikki Kerswell, to discuss a proposed Townsville Pride Centre.

Council requirements were reiterated with minutes to be sent for actioning.

A subsequent meeting was held at the Arcadian Surf Club on 28 August 2022, where Kelli presented her initiative to the Gay Games 40th Anniversary celebration attendees.

Townsville members have the option to proceed under Team Rainbow Inc that is already established as an incorporated, not-for-profit organisation with insurances in place and eligibility for funding, etc or set-up another organisation from nothing.

9 Mardi Gras Parade 25 Feb 2023

Team Rainbow has submitted an Application to enter a Float in the 2023 Mardi Gras Parade and is awaiting confirmation of its acceptance to participate, along with many other Applicants.



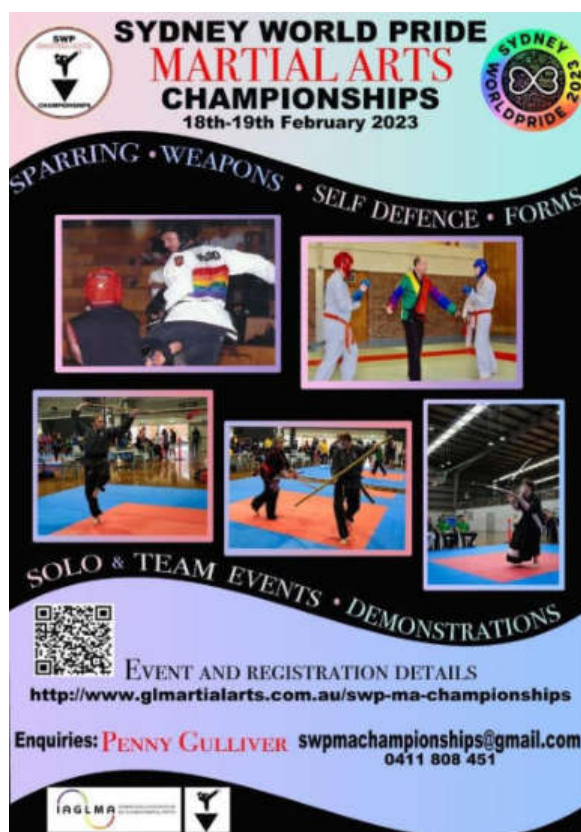
<https://www.mardigras.org.au/sydney-worldpride-2023-program-revealed/>



Many members have purchased tickets for many events from 17 February to 5 March 2023 that were quick to sell out:
<https://sydneyworldpride.com/>



Team Rainbow will be co-hosting the International Martial Arts Tournament, 18-19 Feb 2023 organised by Penny Gulliver:



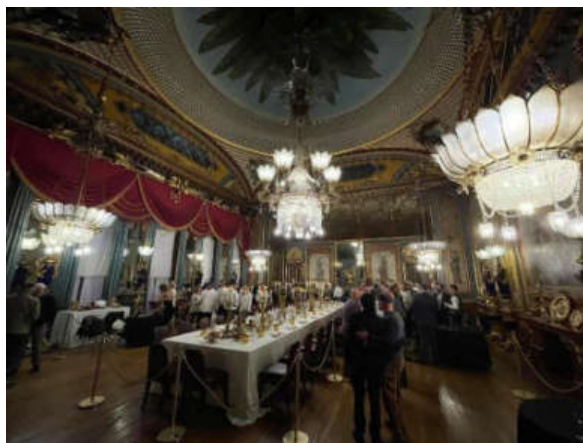
Sydney WorldPride will be a once-in-a-lifetime opportunity for members to experience!

<https://sydneyworldpride.com/events/mardi-gras-parade/>



10.2 Federation of Gay Games AGA

Although most countries around the world were allowed to fly, internationally, the Australian government did not allow its citizens to fly, internationally to Brighton UK:



Therefore, Team Rainbow FGG delegates participated in the 2021 AGA, online:



10 International Sporting Events

There are fantastic opportunities ahead for Team Rainbow Clubs to participate, volunteer and/or compete in international events.

10.1 Federation of Gay Games



Team Rainbow remains as a full member of the Federation of Gay Games with two voting rights.



Team Rainbow supports this membership, for the benefit of all sportspeople, in Regional Queensland.

From Federation of Gay Game's Newsletter:



At the Annual General Assembly, in Brighton, UK, the FGG was excited to announce that the host of 2026 Gay Games XII will be Valencia Spain. The Gay Games will be held for the first time in Spain, which highlights the growing global footprint of the Gay Games event. All finalists, Guadalajara, Mexico and Munich, Germany dazzled participants with

brilliant presentations that truly made it tough, to make a final decision. It was also incredible to watch the camaraderie between the three finalists. It made the week a joy.

The Annual General Assembly elected four new people to the FGG Board of Directors and officially instated three others who were elected earlier in the year:



Saaroni Sharma, Officer of Diversity and Inclusion, Ankush Gupta, Officer of Communications, Joan Miro, Officer of Marketing, Marcquis Cash, Officer at Large, Francisco Mimo-Lannoy, Officer of Technology, Will Hackner, Officer of Sport, Adrian Hyyryainen-Trett, Officer of Human Resources.

The longest serving Board member, Doug Litwin was farewelled as he stepped down from a long time of service with the FGG, but he will remain active with the FGG, for sure.

The 2023 co-host team, Hong Kong, shared their venue and marketing plans. While the 2022 AGA meeting was supposed to be held in Hong Kong, it too was postponed. Hong Kong announced three new corporate sponsors; joining Marriott Bonvoy and YouTube are Standard Chartered Bank, Gilead Sciences, and lululemon. They have now surpassed 75% of their corporate fundraising goal.



The FGG expressed its gratitude to the record number of 20 cities from 6 continents that expressed interest in bidding to host 2026 Gay Games XII.

It shows that countries want to not only welcome diverse communities to their cities but also want to be a place of community, connectedness and inclusion for all people.



The bid cities were:

Brisbane, Australia; São Paulo, Brazil; Toronto, Canada; Munich, Germany; Dublin, Ireland; Guadalajara, Mexico; Amsterdam, Netherlands; Auckland, New Zealand; Lisbon, Portugal; Cape Town, South Africa; Durban, South Africa; Valencia, Spain; Taipei, Taiwan; Liverpool, UK; Austin, USA; Fort Lauderdale, USA; Minneapolis, USA; New Orleans, USA; San Diego, USA; Seattle, USA.

Congratulations, Valencia!



FGG Board Election Results

See details of the FGG Board at <https://gaygames.org/Your-Board>

10.3 World Masters Games 2025

Taipei, Taiwan: 17-30 May 2025 34 Sports



10.4 Hong Kong/Guadalajara Gay Games: 3-11 Nov 2023

For the first time in the history of the Gay Games, the event will be Co-hosted in both Hong Kong and Guadalajara.



10.5 InterPride

Team Rainbow is also a financial member of InterPride that votes, decides, and hosts WorldPride, every two years.



10.5.1 Oceania Pride Organisers

Team Rainbow is also a financial member of Oceania Pride Organisers, as recognised by the Global Advisory Council: *"Thanks to members of Trikone, Chillout, Newcastle Pride, Team Rainbow, Sydney Queer Irish and First Mardi Gras who worked on this constitution."* We meet, monthly.

10.5.2 InterPride World Conference

Tony will represent Team Rainbow at the Annual InterPride World Conference from 27-30 October 2022.

11 Our Sponsors and Volunteers

We gratefully thank our sponsors and volunteers who help us promote sports and healthy lifestyles within our inclusive communities



We also thank our volunteers and acknowledge the work being done by those in our member organisations and those who directly assist Team Rainbow



working together



12 Financial Statements (available upon request and presented at the AGM)