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# Legacy Report

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2018 Pride House Gold Coast  
Hosted by Team Rainbow Inc

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28 March to 15 April 2018

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2018  
PRIDE HOUSE  
GOLD COAST

# 1 Executive Summary

## **The Initiative:**

2018 Pride House Gold Coast (Pride House) was an inclusive space for anyone who came to the Gold Coast 2018 Commonwealth Games (GC2018), a place to find information and advice about the wider events and activities for Lesbian, Gay, Bisexual, Transgender, Intersex, Queer, and 'Other' (LGBTIQ+) visitors, from 28 March to 15 April 2018. The Pride House project was a comprehensive, engagement and activation strategy for the LGBTIQ+ communities, leading up to and during GC2018. The initiative built upon the tradition and success of Pride Houses during previous Winter and Summer Olympic Games and Commonwealth Games.

Pride House was hosted by Team Rainbow Inc, a Queensland based, not-for-profit organisation that promotes inclusivity through tourism and sport. Team Rainbow acted as the Trustee for the coalition of community organisations behind the project, by providing essential support through both financial and staff time contributions, as well as effectively managing funds from government and corporate sponsors. Team Rainbow Inc is the only organisation in Queensland that is a member of the Federation of Gay Games. Pride House was a first for Australia with a coalition of LGBTIQ+ and allied organisations that is now part of an international movement that is working to transform multi-sport games for everyone.

Pride House was operated daily (2-8 pm) out of the Rise Bar & Club, on 2 Cavill Ave, Surfers Paradise, Gold Coast's premier LGBTIQ+ venue. It was a welcoming space for LGBTIQ+ athletes, fans, tourists and their allies during the Games. Pride House had on display two exhibitions (LGBTIQ+ People of the Commonwealth, curated by Scott Cuthbertson and Australian LGBTIQ+ Sporting Trailblazers, curated by Nick Henderson from the Australian Lesbian & Gay Archives) and brought together LGBTIQ+ entertainment and performances.

Pride House was a place to hold education and awareness sessions, promote human rights, watch the GC2018 competitions, experience the event with like-minded others, learn about LGBTIQ+ sport and homophobia in sport, and build a relationship with mainstream sport in a safe, diverse and inclusive environment.

A range of workshops were facilitated to help raise awareness on topics affecting LGBTIQ+ communities, as well as focusing on mental health and legal issues – see Programme of Events in Section 9.4.

The following outcomes for the sponsorship of this initiative were met:

- actively demonstrate the State government's commitment to its 2017-22 LGBTIQ+ inclusion strategy
- support the aspirations of the Embracing 2018 legacy program
- position the Gold Coast/Queensland as an inclusive destination locally, nationally and internationally
- provide an opportunity to leverage State government initiatives and events, eg conduct LGBTIQ+ youth activities at Pride House, in the last week of the Games, aligning with Queensland Youth Week
- increase greater understanding and acceptance of those who identify as LGBTIQ+, with particular emphasis on involvement in sport and recreation communities.

Pride House was officially launched on Wednesday, 28 March at 11:00 am, at The Rise, on Cavill Avenue, Surfers Paradise.

2018 Pride House Gold Coast was proudly supported by The Star Gold Coast, PwC and the Queensland Government.

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***Team Rainbow and 2018 Pride House Gold Coast acknowledge the traditional owners of the land, the Kombumerri people of the Eora Nation and pay respects to their elders past, present and emerging.***

## 2 *Level of Sponsorship Support*

The outcomes for sponsorship of the 2018 Pride House Gold Coast were to:

- actively demonstrate the State government's commitment to its 2017-22 LGBTIQ+ inclusion strategy
- support the aspirations of the Embracing 2018 legacy program
- position the Gold Coast/Queensland as an inclusive destination locally, nationally and internationally
- provide an opportunity to leverage State government initiatives and events, eg conduct LGBTIQ+ youth activities at Pride House in the last week of the Games, aligning with Queensland Youth Week
- increase greater understanding and acceptance of those who identify as LGBTIQ+, with particular emphasis on involvement in sport and recreation communities.



Team Rainbow provided sponsors through the regular face-to-face meetings with advertising materials that were signed-off by the Committee that included sponsorship representatives. Team Rainbow also provided sponsors with Sponsorship Entitlements that included:

- Presentation rights to Pride House;
- Presentation rights to the Australian LGBTIQ+ Sporting Trailblazers Exhibition and the LGBTIQ+ People of the Commonwealth Exhibition;
- Promotional access to Pride House including all networks and media platforms;
- Publicity opportunities at Pride House and prominent exposure;
- Publicity opportunities at events and functions;
- An opportunity to expand its marketing database;
- Recognition of collaboration with sponsorship;
- Association to press releases;
- Social media channels Facebook, Instagram, WordPress;

- Extensive publicity via traditional platforms pre-, on-site and post-event;
- Use of logo and brand to promote partnership;
- Launch event participation;
- Development of partnership and community cohesion;
- Being clearly positioned as an organisation that supports LGBTIQ+ diversity;
- Speaking opportunity during event opening function;
- Photo opportunity with Pride House Facebook and Team Rainbow website which were updated with regular announcements, leading into, during and post-events;
- Press release regarding the sponsorship;
- Advertising on the home page of the Team Rainbow website.



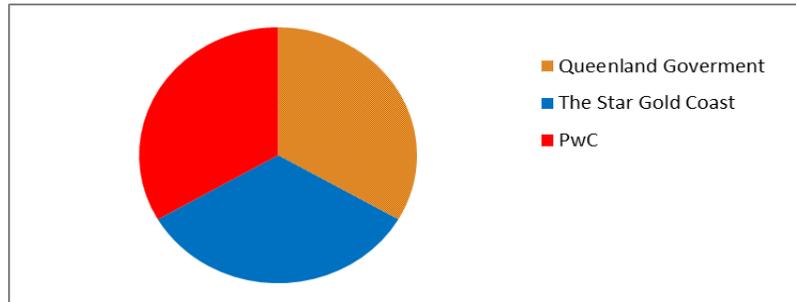
*Sponsors at Launch: Queensland Government, The Star Gold Coast, PwC*



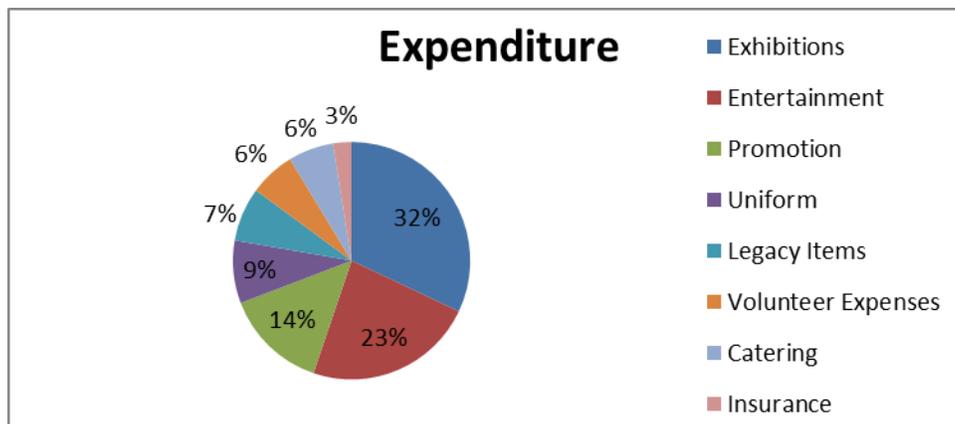
### 3 Financial Report

#### 2018 PRIDE HOUSE GOLD COAST

<b>INCOME</b>	=	<b>\$45,000</b>
<b>Sponsorships</b>		
Queensland Government	=	\$15,000
The Star Gold Coast	=	\$15,000
PwC	=	\$15,000



<b>EXPENDITURE</b>	=	<b>\$45,272</b>
Exhibitions	=	\$14,496
Entertainment	=	\$10,493
Promotion	=	\$6,340
Uniform	=	\$3,866
Legacy Items	=	\$3,324
Volunteer Expenses	=	\$2,818
Catering	=	\$2,800
Insurance	=	\$1,135



## 4 Key Headlines

### 4.1 Dates

2018 Pride House Gold Coast was open from 28 March to 15 April 2018, 2:00 pm – 8:00 pm + until late.

### 4.2 Aims and Objectives of 2018 Pride House Gold Coast

The objectives planned for Pride House were:

#### **Celebrate**

Pride House celebrated Australia's LGBTIQ+ community, particularly in sport.

#### **Promote**

Pride House promoted Australia to the world's LGBTIQ+ community as a place to live, work, visit, study and do business and promoted its commitment to equality.

#### **Welcome**

Pride House welcomed the world's LGBTIQ+ community to Australia during the 2018 Commonwealth Games Gold Coast.

#### **Collaborate**

Pride House brought together a range of organisations both within the equalities sector and beyond to collaborate in creating the programme for the Games and a legacy for the future.

#### **Include**

Pride House specifically included the LGBTIQ+ community in Australia and abroad in the celebration of the Commonwealth Games, to inspire the engagement of the LGBTIQ+ community in sport both during and after the Games.

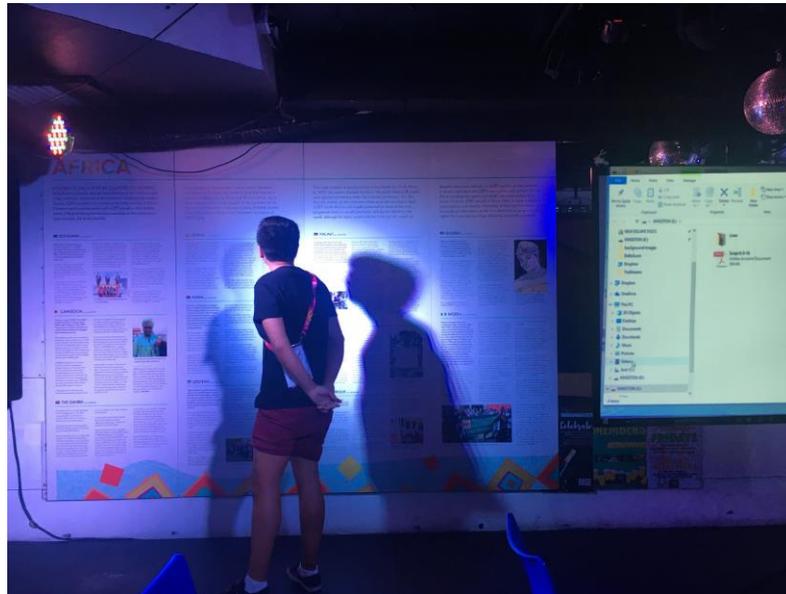
These objectives were a clear fit with the wider Commonwealth Games legacy programme.

### 4.3 Milestone Events

- Hugh Torrance, Executive Director, LEAP Sports Glasgow Scotland wrote to Dr Darryl Gauld who was President of Team Sydney Inc, on 26 Oct 2015, to ask if there was a group planning a Pride House for 2018
- Team Rainbow Inc President – Dr Darryl Gauld OAM sought a Project Manager
- Project Manager appointed – Matt Hall: first out AFL player in Australia, resident on the Gold Coast
- Ambassadors appointed – Natalie Cook, Matthew Mitcham, Ji Wallace



- The Rise Bar & Club secured – 2 Cavill Avenue, Surfers Paradise, Gold Coast
- GOLDOC: 19 July 2017, GOLDOC sent an invitation to “Welcoming with Pride” at The Arts Centre Gold Coast; The President of Team Rainbow wrote to Chelli Easson Manager Sustainability and Legacy, on 26 July 2017 and did not receive a reply; GOLDOC ‘bowed out’ of their involvement with Pride House assuming that Team Rainbow had it all under control, although GOLDOC did not seem to promote Pride House to participants
- Sponsors confirmed: Queensland Government, The Star Gold Coast, PwC
- [LGBTIQ+ People of the Commonwealth](#) Exhibition secured to educate and inform people about the lives of LGBTIQ+ people from all over the world at Pride House Gold Coast



- Australian LGBTIQ+ Sporting Trailblazers Exhibition commissioned
- Volunteer Coordinator appointed – Ken Moala
- Volunteers appointed and given inclusivity training by QuAC
- Programme of Events compiled by Emma–June Curik
- Marketing Director appointed – Roger Gatchalian
- Minister of Public Health & Sport, Aileen Campbell, Scottish Government confirmed
- Matt Hall ran a leg of the Queen’s Baton as it travelled through the Gold Coast on 3 April



- Launch that was attended by Ambassadors and Sponsor representatives



**Launched by Ambassador, Nat Cook**



**Represented by Sponsors: QLD Govt, The Star Gold Coast, PwC**

The Meetings were attended by stakeholders representing:

- *GOLDDOC – The Gold Coast 2018 Commonwealth Games Corporation*
- *Office of Commonwealth Games – Jennie O’Connor, Program Manager, Legacy Partnerships and Engagement*
- *Team Rainbow Incorporated*
- *The Star Gold Coast – Roger Gatchalian, Marketing Director*
- *PwC – Rob Leonard, Consultant*
- *Queensland Police Service and other Queensland Government representatives*
- *Ambassadors – Natalie Cook, Matthew Mitcham, Ji Wallace*
- *Griffith University Pride*
- *LGBTI Legal Service (Brisbane)*
- *Pride in Sport/ACON*
- *Queensland AIDS Council*
- *Proud 2 Play*
- *HOTA (Home of the Arts) Gold Coast – Emma-June Curik, Producer*
- *Young Leaders Embracing 2018 (YLE18) Committee*
- *Pride House International local GC delegate*
- *Intersex, Transgender, Indigenous representatives and LGBTIQ Human Rights Activists*

The Committee was focussed, responsive and ambitious.

#### 4.4 Attendance Figures -- reach

2018 Pride House Gold Coast enjoyed the patronage of a range of high-profile figures involved in sport and public life across Australia, as well as the support of a number of champions who share our enthusiasm for equality and sport.

- 2018 Pride House Gold Coast visitors 5,000+
- Social media -- includes Traditional Media (TV, radio, print) and Social Media (Facebook, Instagram, Twitter) 500,000+
- Visits from dignitaries: Commonwealth Games Federation Chief Executive, David Grevemberg, and Queensland Government Assistant Minister for Tourism Industry Development, Meaghan Scanlon MP, were in attendance at the Launch



*Sam Coffa, President, Commonwealth Games*



*David Grevemberg, Chief Executive, Commonwealth Games*

- Visits from athletes:



*Tom Daley and Dustin Lance Black*



*Amrinder Singh with Matt Hall*

## 5 Outcome Assessment

The outcomes for sponsorship of the 2018 Pride House Gold Coast were achieved as follows:

### 5.1 Actively demonstrate the State government's commitment to its 2017-22 LGBTIQ+ inclusion strategy:

- Pride House offered 400 sqm of indoor space and 400 sqm of outdoor space, in the heart of Surfers Paradise, Gold Coast where a myriad of LGBTIQ+ activities, exhibitions, and events were shared and flourished, irrespective of a visitor's background;



- The space featured two Exhibitions: LGBTIQ+ People of the Commonwealth and Australian LGBTIQ+ Sporting Trailblazers, Games viewings (indoor and outdoor), art installations, licenced parties, live performances, Q&A Panels with expert panellists and advocates to advance discussions about inclusion in recreational and competitive sport;



*Andrew Purchas OAM, Moderating Tackling H&T in Sport*

- Pride House celebrated and gave visibility to Australia's LGBTIQ+ community across a range of interests and backgrounds, showcasing the work and activity of a variety of organisations and individuals, to the world's LGBTIQ+ community;



- The project was ultimately able to involve a broad range and number of organisations across the LGBTIQ+ community that contributed to a strong sense of inclusiveness and a united brand, to build LGBTIQ+ participation in sport by promoting LGBTIQ+ friendly sports clubs and initiatives;



*Frontrunners Team*



- Team Rainbow worked with LGBTIQ+ organisations to celebrate their achievements, and to promote and enjoy Pride House as a safe venue for engagement with the Commonwealth Games, promoting Australia’s progress in equality for LGBTIQ+ people, as a lasting legacy.



## 5.2 Support the aspirations of the Embracing 2018 legacy program:

Pride House supported the following aspirations of the Embracing 2018 legacy program:

- enduring jobs and powering economic growth;
- accelerating the Gold Coast to a world-class boutique city;
- delivering 2018: The Inspiring Games;
- building active, engaged and inclusive communities;
- by:
  - giving many Volunteers the opportunity of a life time to complete an inclusivity training programme;
  - supporting The Rise Bar and Club that will now be renowned for its generosity and initiative for being the venue of 2018 Pride House Gold Coast;
  - contributing in an on-going capacity to promote the Gold Coast and greater Queensland as a most liveable city;
  - demonstrating that Queensland provides a healthy and friendly welcome to all visitors.

2018 Pride House Gold Coast attracted and continues to attract a significant volume of media articles that contribute to future research. Pride House was a hub of activity of all kinds, with a range of people visiting to use the space. Team Rainbow’s President presented on the next big sporting event in the LGBTIQ+ calendar – Gay Games 10 Paris, 4-12 August 2018. For the first time in history, new sporting teams have registered their participation from Queensland. Team Rainbow continues to work with future Pride House organisers, working as part of the Pride House International movement.



**5.3 Position the Gold Coast/Queensland as an inclusive destination locally, nationally and internationally:**

The initiatives were, in general, well-attended and received. The Rise Bar & Club offered a comfortable and celebratory atmosphere that left visitors with the memory and experience that Cavill Avenue, in the heart of Surfers Paradise, Gold Coast is a safe and friendly part of Queensland to relax with friends. Wider Australia was engaged, regularly, via many forms of positive media interaction.



**5.4 Provide an opportunity to leverage State government initiatives and events, eg conduct LGBTIQ+ youth activities at Pride House in the last week of the Games, aligning with Queensland Youth Week:**

Wendybird, a creative community making meaningful connections for people of diverse bodies, genders, relationships and sexualities, hosted a collage making Session that had a focus on youth participation creating decorative works of art with their thoughts on inclusion in sport.



Pride House also teamed with Study Gold Coast who organised a Human Rainbow event at Kurrawa Beach, Broadbeach. All events on the programme were provided for free through sponsorship and support from local and national businesses; thus, enabling younger and disadvantaged visitors the opportunity to attend and participate.

## 6 Volunteers

From the commencement of our Pride House journey, we knew that we would need the support of volunteers to help us turn our vision into a reality. Therefore, we [advertised](#) the opportunity and invited interested parties to get in touch. Volunteer training and induction was facilitated in the lead up to the Commonwealth Games. Thirty dedicated volunteers were involved in the delivery of Pride House, many of whom worked as venue staff, welcoming guests, assisting with event set-up, and many others were involved in planning, marketing, and other behind the scenes work. Over 2,000 volunteer hours were spent on Pride House in total. Volunteers reported an increase in confidence in dealing with the public, an increase in connectedness to people and communities, enjoyed meeting new people and getting involved, learnt much more about the wider LGBTIQ+ community and its different issues, felt that they had learned new skills that would be useful to them in the future, and expressed an intention to volunteer again in a sports, LGBTIQ+ or community project, as a result of gaining a sense of personal pride, volunteering for Pride House.



We are enormously proud of the contribution that our volunteers made to the success of Pride House, and recognise that without them, we simply could not have achieved as much as we did. Volunteers who offered their time and efforts embodied the spirit of generosity that the Gold Coast is renowned for, and truly created a welcoming place and unique experience for everyone who visited Pride House.

Other volunteers included the Journalists who researched, interviewed and wrote the narratives for the Australian LGBTIQ+ Sporting Trailblazers Exhibition: Caroline Layt, Jesse Jones, Kamilia Hanna and Caroline Symons.



## 7 Sponsorship Benefits and Acknowledgement

### 7.1 Restricted logo placement

TEAM RAINBOW INC – website screen shot

- [HOME](#)
- [ABOUT US](#)
- [MEMBER BUSINESSES](#)
- [SPORTS GROUPS & CLUBS](#)
- [MEMBERSHIP](#)
- [PRIDE HOUSE](#)

Embracing 2018: The Commonwealth games legacy for Queensland

- **PRIDE HOUSE**

2018 Pride House Gold Coast will be the first ever Pride House to be hosted in Australia and will be a welcoming place to view the GC2018 Commonwealth Games competition, meet like-minded people, learn about LGBTIQ+ sport and engage in a range of fun and thought-provoking activities in a safe space.

#### TEAM RAINBOW

**Connecting Community and Clubs through Tourism, Business and Sport**

Proudly supported by:

Queensland Government  
PwC  
The Star Gold Coast





Volunteers were easy to identify because of their shirts that clearly displayed sponsors' logos.

## 7.2 Sponsorship acknowledgement placements

A legacy plaque is proposed at the entrance, to the Rainbow Stairs to the beach at Rainbow Beach, the headquarters of Team Rainbow Inc. Queensland Government sponsorship enabled the Pride House initiative to become a collaboration of organisations representing HOTA (Home of the Arts), social services, education, government, business, and sport and recreation sectors. Government support also provided a serious level of commitment, in the eyes of the general public and the various forms of media.

## 7.3 Media coverage – by Roger Gatchalian, Marketing Director

**7 NEWS GOLD COAST:** Gold Coast to host Pride House (8 December 2017)

<https://www.facebook.com/7NewsGoldCoast/videos/1474443269321023/>

**INSIDE THE GAMES:** Gold Coast 2018 to be focus of Australia's first-ever Pride House International (15 December 2017)

<https://www.insidethegames.biz/articles/1059141/gold-coast-2018-to-be-focus-of-australias-first-ever-pride-house-international>

**JOY 94.9:** Gold Coast Pride House for 2018 Commonwealth Games (17 December 2017)

<https://joy.org.au/theinformer/2017/12/18/gold-coast-pride-house-2018-commonwealth-games/>

<https://joy.org.au/theinformer/2018/04/09/the-difference-being-an-out-athlete-makes-a-tale-of-two-matts/>

**Q NEWS:** Commonwealth Games 'Pride House' To Launch on Gold Coast (22 March 2018)

<https://www.qnews.com.au/commonwealth-games-pride-house-to-launch-on-gold-coast/>

**INSIDE THE GAMES:** CGF hopeful Pride House at Gold Coast 2018 will help change Commonwealth attitudes to homosexuality (28 March 2018)

<https://www.insidethegames.biz/articles/1063186/cgf-hopeful-pride-house-at-gold-coast-2018-will-help-change-commonwealth-attitudes-to-homosexuality>

**YAHOO:** Pride bar launched for GC Comm Games (28 March 2018)

<https://au.sports.yahoo.com/a/39658785/pride-bar-launched-for-gc-comm-games/>

**myPolice Gold Coast:** Pride House 2018 launches on the GC! (29 March 2018)

<https://mypolice.qld.gov.au/goldcoast/2018/03/29/pride-house-2018-launches-on-the-gc/>

**GOLD COAST BULLETIN:** First Pride House International officially opens on the Gold Coast (30 March 2018)

<https://www.goldcoastbulletin.com.au/sport/commonwealth-games/first-pride-house-international-officially-opens-on-the-gold-coast/news-story/77999838c0a3324e0d3ab8903da1a3de?login=1>

**STAR OBSERVER:** Australia's first ever Pride House will open for the Commonwealth Games (30 March 2018)

<http://www.starobserver.com.au/news/national-news/queensland-news/pride-house-opening-commonwealth-games/167442>

**AUSTRALIAN PRIDE NETWORK:** Pride House opens for Gold Coast Commonwealth Games (3 April 2018)

<http://australianpridenetwork.com.au/pride-house-opens-for-gold-coast-commonwealth-games/>

**THE DAILY TELEGRAPH:** Commonwealth Games 2018: Matthew Mitcham says being openly gay helped his career (7 April 2018) - PH mention

<https://www.dailytelegraph.com.au/sport/commonwealth-games/confidential/commonwealth-games-2018-matthew-mitcham-says-being-openly-gay-helped-his-career/news-story/66ab08979f8b37b9667aed7bade338c6>

**GOLD COAST BULLETIN:** Drag queen story hour to delight curious children (9 April 2018)

<https://www.goldcoastbulletin.com.au/sport/commonwealth-games/drag-queen-story-hour-to-delight-curious-children/news-story/46da827911b4e7a10cb976bfc34badd5>

**THE WIRE:** LGBTIQ Trailblazing (11 April 2018)

<http://thewire.org.au/story/lgbtiq-trailblazing/>

**THE GUARDIAN:** 'Cheering on their own team': how the Gold Coast has welcomed LGBTI athletes (12 April 2018)

<https://www.theguardian.com/sport/2018/apr/12/cheering-on-their-own-team-how-the-gold-coast-has-welcomed-lgbti-athletes>

**BBC SPORTSCENE:** Interview with Matthew Mitcham and Matt Hall (12 April 2018)

<http://www.bbc.co.uk/programmes/p0642xq3>

**SBS:** Games push LGBTIQ+ rights around the Commonwealth (13 April 2018)

<https://www.sbs.com.au/news/games-push-lgbtiq-rights-around-the-commonwealth>

**BBC:** Commonwealth Games: Tom Daley calls on nations to decriminalise homosexuality (13 April 2018) - PH mention

<http://www.bbc.com/sport/commonwealth-games/43750056>

**GOLD COAST BULLETIN:** Pride House celebrations: Courtney Act, Marcia Hines and Beccy Cole join athletes for Gold Coast Commonwealth Games pride celebration (13 April 2018)

<https://www.goldcoastbulletin.com.au/news/gold-coast/pride-house-celebrations-courtney-act-marcia-hines-and-beccy-cole-join-athletes-for-gold-coast-commonwealth-games-pride-celebration/news-story/2a327a4c07cc3c3b09932fa17f328f09>

**THE AREA NEWS:** I'm free to be me on the Gold Coast: Daley (13 April 2018)

<https://www.aneanews.com.au/story/5341656/im-free-to-be-me-on-the-gold-coast-daley/>

**HATCH@MACLEAY:** Gold Coast 2018: the inclusion games (20 April 2018)

<http://hatch.macleay.net/gold-coast-2018-the-inclusion-games/>

**BARRIER DAILY TRUTH, BROKEN HILL:** Kirsti leads the way (21 April 2018)

<https://bdtruth.com.au/main/news/article/9595-Kirsti-leads-the-way.html>

**HAANJI.COM.AU:** 2018 Pride House Gold Coast, hosted by Team Rainbow (6 May 2018)

<http://www.haanji.com.au/2018-pride-house-gold-coast-hosted-by-team-rainbow/>



## 8 Legacy

In the Legacy Session, **Superintendent, Commander David G G Tucker** from Policelink and Programs Group, Queensland Police Service, spoke about some of the proactive aspects that the Queensland Government is delivering, in relation to LGBTIQ+ inclusion, highlighting:

- “The Queensland Police Service through the LGBTI Liaison Officers has ensured that a blog post was undertaken: <https://mypolice.qld.gov.au/goldcoast/2018/03/29/pride-house-2018-launches-on-the-gc/>.
- That Queensland Police Service LGBTI liaison officers attended Pride House in uniform and plain clothes in their own time both to proactively support the volunteers and also to engage socially.
- The Queensland Government has passed laws expunging historic gay sex offences: <https://www.legislation.qld.gov.au/view/html/asmade/act-2017-037/lh> (not yet proclaimed into force) and also issued an apology: <http://statements.qld.gov.au/Statement/2017/5/11/palaszczuk-government-apologises-and-moves-to-expunge-historical-homosexual-convictions>.
- The Queensland Government has developed and implemented an LGBTIQ+ Inclusion strategy: <https://www.forgov.qld.gov.au/sites/default/files/lgbtiq-inclusion-strategy.pdf?v=1491458841> which guides the Queensland Public Sector LGBTIQ+ Steering Committee. <https://www.forgov.qld.gov.au/lgbtiq>.
- The steering committee has been proactively engaging with staff and leading events which encourage staff involvement such as IDAHOT day, Wear it Purple, Brisbane Pride March as well as Intersex and Trans awareness days in 2017. Current members include staff from education, department of communities, police, fire, Queensland Rail, GOMA, health and ADCQ.
- In 2018, the steering committee is working towards engaging across government for events to be held locally and in particular regionally to demonstrate our commitment to our staff, as well as the broader community. They are developing a Rainbow Liaison Program to support public service employees who identify with the LGBTIQ+ community and two agencies will be chosen to lead and trail the program. The focus will again be on our staff, our state, with local regional involvement. Simple strategies such as the production of an LGBTIQ+ lanyard for staff send a clear message of our commitment to the LGBTIQ+ community.
- The Rainbow Liaison Program will add to what a number of other agencies already do in this space; in particular, the Queensland Police Service has an LGBTI Support network that focuses on supporting police and staff members through the provision of advice, support and referral. QPS LGBTI Support network members have been trained in a range of areas including general LGBTIQ+ awareness, mental health first aid and in some cases peer support: <https://mypolice.qld.gov.au/blog/2016/02/10/new-network-promote-qps-lgbti-friendly-workplace/>.
- The QPS also has an outward facing LGBTI Liaison Officer program that focuses on supporting members of the community who identify as LGBTIQ+: <https://mypolice.qld.gov.au/blog/2016/02/12/queensland-police-officers-complete-lgbti-liaison-program/>.
- The Queensland Government is also currently undertaking a review of Births, Deaths and Marriages legislation: <http://www.justice.qld.gov.au/corporate/community-consultation/community-consultation-activities/past-activities/review-of-births-deaths-and-marriages-registration-act-2003> Consultation is taking place with community and submissions have closed to one of the discussion papers.
- The Queensland Government has also recently relaunched the LGBTI Roundtable: <http://statements.qld.gov.au/Statement/2018/4/23/new-roundtable-to-help-improve-the-lives-of-lgbti-queenslanders> This engagement will include a work plan which will leverage off work being done by the LGBTIQ+ steering committee.
- A member of the QPS recently undertook a Churchill fellowship study tour to examine LGBTI Domestic and Family Violence: <https://mypolice.qld.gov.au/blog/2018/03/19/dv-in-lgbti-relationships-getting-the-conversation-started/> (he has three speaking engagements in May, some of which are supported by the Department of Communities).

- The Government has also delivered on funding for LGBTI DV support services: <http://statements.qld.gov.au/Statement/2018/2/21/funding-to-tackle-domestic-violence-in-the-lgbtqi-community>.
- Note also the speed with which they managed this particular case: <http://statements.qld.gov.au/Statement/2018/3/7/queensland-first-with-marriage-equality>.
- They have also moved to remove other outdated laws: <http://statements.qld.gov.au/Statement/2018/3/3/palaszczuk-government-acts-on-discrimination>.
- Finally, I guess it is important to state that the commitment is real, it is not just about symbols (or lanyards); it is about allowing people to come to work as whole persons and not face discrimination as they did in the past" -- **Superintendent, Commander David G G Tucker**.

Members of the audience were invited to speak, including Paul Hagan, a current Deputy Principal of an independent high school, who commented that: *"Queensland still has a long way to go in terms of equity and appreciation of LGBTIQ. The role of key individuals like the people at the Pride House need to rally in order to progress the social structures that drive equity principles and they must form groups and activities like Pride House at the Commonwealth Games, to facilitate the change in society, to allow all peoples to be proud of themselves and their sexuality. In schools, healthy role models are essential and OUT teachers portray a healthy, happy attitude to their disposition. Young men and women must enjoy the basic human right to accept themselves and be happy and healthy; as well as including the heterosexual community to also accept all individuals. When the suicide rates among our LGBTIQ community are far in excess of other rates in other areas, the issues need to be addressed consistently and constantly with appropriate measures taken, developed and implemented, to secure a better future for all of these beautiful people. Well done Pride House! Let's take the bull by the horns"*.



Dr Darryl Gauld OAM, the Moderator of the Panel shared some of his experiences with the Panel and audience, while he presented them with a question to think about. He commented that: *"It is great to support a local Pride March, but Australia has one of the largest civil rights protest marches in the world – The Sydney Gay and Lesbian Mardi Gras Parade, the perfect opportunity for organisations, especially schools, to walk the talk, because actions speak louder than words, instead of just claiming that they are inclusive. So, as more 'private' schools claim to be 'inclusive', in place of their more favoured word of the previous decade, 'exclusive'; why don't more schools participate and demonstrate their inclusivity?"*

The Pride House Trailblazers' Exhibition is now on display at PwC's offices. It is then earmarked for display at Libraries, including Regional Art Galleries or Libraries.

A plaque has been decided to be positioned at the base of the rainbow stairway to the beach at Rainbow Beach, the home of Team Rainbow Inc with the inscription:

2018 Pride House Gold Coast  
Commonwealth Games  
Hosted by Team Rainbow  
First Pride House in Australia



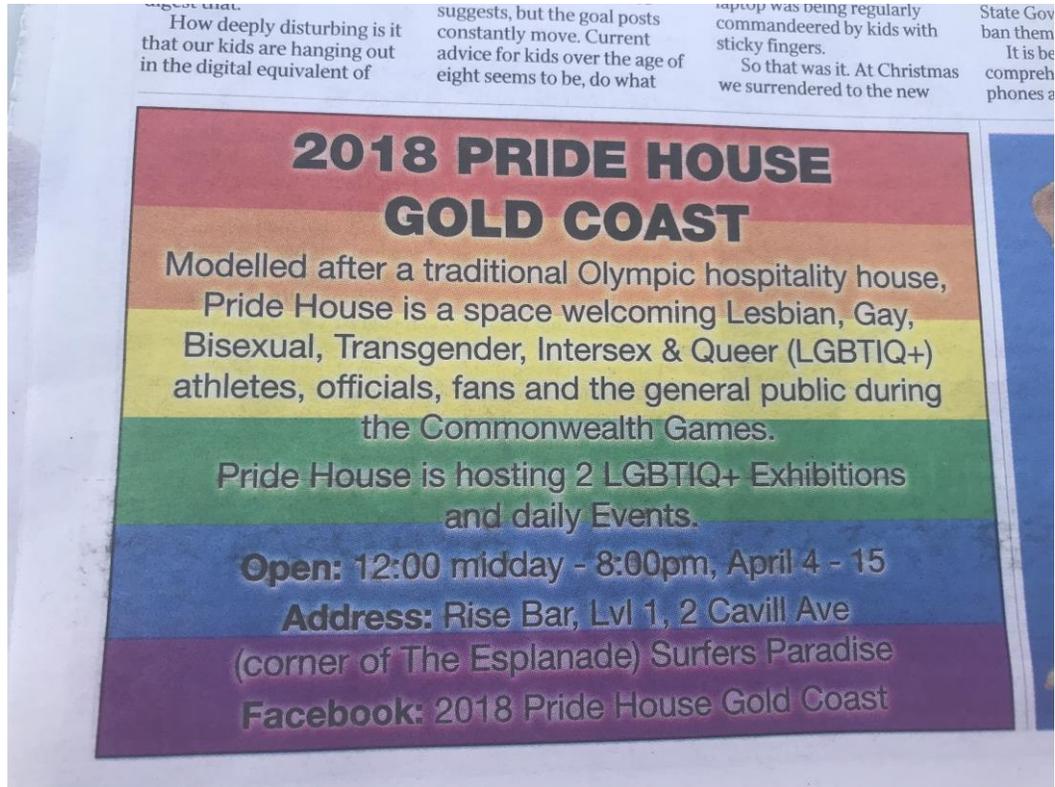
Sally Crosswell was motivated to set-up Robina Roos, a women's AFL team, on the Gold Coast. Sally is currently organising the first Pride Cup match to be held for AFL in Queensland: [www.pridecup.org.au](http://www.pridecup.org.au) on 28 July 2018, playing as the Rainbow Roos for that competition. Teams will wear rainbow socks, the 50m arc will be painted as a rainbow, and the goal umpire will wave rainbow flags. There will be a Pride Cup trophy presented to the winning team by a special guest and a Pride Cup medallion presented to the game's best player. AFL Queensland loves the initiative and has offered their support. The intent is to encourage other clubs, including men's teams, to become involved in the near future.



## 9 Appendices

### 9.1 Copies of Advertising Materials

Gold Coast Bulletin 10 April 2018



Volunteers sporting t-shirts and lanyards with sponsor logos

## 9.2 Photos of Signage



Legacy Panel



Dean Nelson, Founder Olympic Pride House with Matt Hall -- QPS Signage



## 9.3 Copies of Media Releases



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### MEDIA RELEASE – 28 March 2018

#### The Initiative:

2018 Pride House Gold Coast (Pride House) will be an inclusive space for anyone who comes to the Gold Coast 2018 Commonwealth Games (GC2018), a place to find information and advice about the wider events and activities for Lesbian, Gay, Bisexual, Transgender, Intersex, Queer, and 'Other' (LGBTIQ+) visitors, from 28 March to 15 April 2018. Pride House will be hosted by Team Rainbow Inc, a Queensland based, not-for-profit organisation that promotes inclusivity through tourism and sport.

Pride House will operate daily (12 noon-8 pm) out of The Rise, on 2 Cavill Ave, Surfers Paradise and be the first in Australia. It will be a welcoming space for LGBTIQ+ athletes, fans, tourists and their allies during the Games. Pride House will have on display two exhibitions (LGBTIQ+ People of the Commonwealth and Australian LGBTIQ+ Sporting Trailblazers) and will also bring together LGBTIQ+ entertainment and performances.

Pride House will be a place to hold education and awareness sessions, promote human rights, watch the GC2018 competitions, experience the event with like-minded others, learn about LGBTIQ+ sport and homophobia in sport, and build a relationship with mainstream sport in a safe, diverse and inclusive environment.

A range of workshops will be conducted to help raise awareness on topics affecting LGBTIQ+ communities, as well as focusing on mental health and legal issues.

Commonwealth Games Minister Kate Jones said in an Australian first, a Pride House will be open for a major event.

"Congratulations to Team Rainbow in hosting Pride House in the lead-up to and during the Gold Coast 2018 Commonwealth Games," she said.

Assistant Tourism Industry Development Minister and Member for Gaven Meaghan Scanlon attended today's launch said Pride House is a great space for LGBTIQ visitors to the Games.

"These Games are set to be the most inclusive Games in history and visitors from around the world will enjoy Queensland's hospitality," she said.

The Queensland Government has provided funding to Pride House through their Chief Executive Leadership Board and the Embracing 2018 Legacy Program for GC2018 - which aims to deliver an inspiring Games and build active, engaged and inclusive communities.

Pride House will be officially launched on Wednesday, 28 March at 11:00 am, at The Rise, on Cavill Avenue, Surfers Paradise; everyone is welcome.

2018 Pride House Gold Coast is proudly supported by The Star Gold Coast, PwC and the Queensland Government.

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